

# Targeting pain relief

By



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Brothers Randy and Steve Hise have expanded to open the Laser Wellness Center across from Highlands Regional Medical Center in Sebring.

SEBRING — It was seven years ago Randy Hise’s back problem had become so bad he was a surgical candidate and quite a few more years than that for his brother, Steve Hise. “Quite frankly, we both were tired of being in pain,” Randy explains, “But neither one of us really wanted to have surgery. I knew having vertebrae fused would only provide limited benefit so I started researching other options.” Randy found cold wave laser therapy and says his first treatment reduced his pain so much, he opted to continue trying it for relief. “I had a total of eighteen treatments and was actually able to avoid back surgery. It gave me my life back and I was so impressed, I decided to create my own business.”

Advanced MLS Therapy, is used within the Laser Wellness Center, now open at 3838 US Highway 27 South, Suite B, in Sebring. Nearby the Highlands Regional Medical Center, this new business owned by brothers, Steve and Randy Hise, is the cold wave laser which gave both men such impressive results. “It’s non-invasive and works on the cellular level of one’s body. You can’t feel it. It’s not hot or cold to your skin,” Steve explains. “MLS stands for multi-wave locked system, which delivers two specific, synchronized wavelengths of laser light which penetrate about five centimeters into the skin, providing treatment for inflammation and a pain-relieving effect.”

“The laser treatment drives energy and circulation to the cells and is great for relieving chronic pain and inflammation. It works well on neuropathy, arthritis and post-operative care after surgery. It helps sports-related injuries heal faster and gives athletes quicker recovery, whether they are school-aged or senior adults,” adds Randy. The brothers sponsor MMA, or mixed martial arts competitions, and provide laser therapy to keep their competitors injury free. “We also had a Softball Hall of Famer in the Senior Softball League with rotator cuff problems who experienced remarkable healing with our laser.”

“Lasers have been used in veterinary medicine for decades,” explains Randy, adding they are now F.D.A. approved and the laser in use at their facility treats both inflammation and pain. “Advanced

MLS Therapy uses two wavelengths of energy during treatment. The continuous laser acts fast on the inflammatory response of the body and induces a quick re-absorption of fluids, reducing edema. The pulsed emission creates analgesia by interfering with the pain impulses to the brain. Together they are highly effective at reducing both symptoms and discomfort.”

To those who remain skeptical or uncertain, the brothers remind laser treatment runs about forty to sixty dollars a session, similar to most co-pays. “Try it and see if it will help you get away from narcotic or anti-inflammatory medications which can have long term health effects. The worst that can happen is nothing, but my experience has been most people gain immediate relief. That’s why we started this business. We’re passionate about helping others get better so they can get their life back. When you’re in chronic pain, you can’t go to the movies or out to dinner. We really want to help people be able to active again,” insists Steve.

“For those with chronic conditions or ongoing pain issues, laser treatment provides excellent pain-relieving benefits. It’s more of a maintenance-type treatment,” explains Randy. “We have seen remarkable results though,” Steve chimes in, mentioning how ninety percent of his patients achieve great results. “New injuries respond best, or get faster results, but we are experimenting with using different frequencies or wavelengths to get additional healing responses. We know the best way to expand our business is to help people who will then be excited to share their pain relief with others.”

Laser Wellness Center will also offer aromatherapy and massage as part of their holistic approach to health care. “There is no medication, no surgery and no down time with laser therapy,” adds Randy. “People can feel free to call or stop by if they have questions or want to learn more.”